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Real Estate Investment Dashboard

SERVICE
Software

YEAR
2025

The Real Estate Investment Dashboard is a custom analytics tool designed for a South Florida firm, streamlining property management and deal tracking for over 40 properties within a $28M portfolio. It enhances decision-making and operational efficiency through real-time data insights.

Industry: Real Estate | Client: Confidential | Service: Software

Monthly reporting 2 days to 90 minutes

Deal analysis 3 hrs to 15 min

4 additional acquisitions in 6 months

$140K loss avoided from early divestiture

The Challenge

A South Florida real estate investment firm managing 40 properties and a $28M portfolio was tracking deals in spreadsheets and rental income in QuickBooks with no connection between them. Partners had no unified view of portfolio performance. Deal pipeline was tracked in a shared Google Sheet that was frequently out of date. Calculating cap rates IRR and cash-on-cash returns required manual Excel work for every new deal. The firm was evaluating 15 to 20 new acquisition opportunities per month and losing time to manual analysis.

Our Solution

We built a custom investment analytics platform in ASP.NET Core 8 with Blazor. The platform includes a live property portfolio dashboard showing NOI cap rate occupancy and cash flow per property. A deal pipeline module tracks acquisition opportunities from lead through due diligence to close with automated ROI projections. The system integrates with QuickBooks via API for income and expense sync. Partners get a mobile-responsive executive summary view with portfolio-level metrics and alerts for properties underperforming their targets.

The Results

Partners reduced time spent on monthly reporting from 2 days to 90 minutes. Deal analysis that previously took 3 hours per property now takes 15 minutes using the built-in calculator. The firm closed 4 additional acquisitions in the first 6 months attributing the speed to faster deal evaluation. One underperforming property

was identified and divested within 60 days of the platform launch saving an estimated $140K in future losses.

Tech Stack

ASP.NET Core 8 · Blazor Server · SQL Server · QuickBooks API · Azure · Chart.js · REST API

Ready to start a similar project?

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